

European Pallet Association e. V. (EPAL)

JOINT PRESS RELEASE WITH JD LOGISTICS

JD Logistics Drives China's Logistics Ecosystem Development

Partnership with Global Pallet Leader EPAL to Improve Efficiency and Reduce Impact

December 2019 - JD Logistics is now the world's first e-commerce platform authorized to leverage the European Pallet Association e.V. (EPAL)'s industry-leading shipping pallets. The strategic partnership between JD Logistics and EPAL will enable EPAL pallets to be distributed to partners throughout China via JD Cloud Box.

JD Cloud Box is JD Logistics' self-developed logistics transaction platform. JD Cloud Box will also offer repair and leasing services and provide an online platform for real-time information and transactions relating to EPAL pallets in China. This will improve the efficiency of both pallet manufacturing and circulation.

As part of JD Logistics' overall commitment to a sustainable supply chain, JD Cloud Box plans to become the world's leading open trading platform for exchangeable logistics containers. Going forward, JD Cloud Box will use EPAL load carriers as the standard logistics carriers throughout the supply chain system. EPAL pallets will also be integrated in JD's cross-border logistics operations.

"Our new partnership with EPAL brings us one step closer to making China's logistics industry the global 'smart' leader," said Jie Ji, Head of JD Cloud Box at JD Logistics. "Reliable access to high-quality pallets on an as-needed basis is crucial to ensuring a highly efficient supply chain ecosystem. We are making it much more convenient for companies across China to utilize EPAL's pallets in their operations and raising the standard for China's logistics industry at large."

"JD is the perfect partner for EPAL's entry into China's domestic pallet market. JD's longstanding commitment to quality and self-built nationwide logistics network has solidified its trusted reputation among consumers and businesses alike," said Robert Holliger, President of EPAL.

"Combining our high-quality standardized pallets and JD Logistics' rich local expertise, the JD Cloud Box platform can transform the future of logistics in China."

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About EPAL:

The European Pallet Association e.V. (EPAL) ensures a smooth flow of goods in the logistics world with over 500 million EPAL Euro pallets and 20 million box pallets in the world's biggest open exchange pool. Founded in 1991 as the umbrella association of licensed producers and repairers of EPAL load carriers, EPAL is globally responsible for their consistent quality. EPAL pallets are produced from sustainably grown, CO2-neutral wood, can be repaired and recycled, and reduce transport distances thanks to their high level of availability. As a registered association, EPAL does not pursue any commercial interests and makes all its decisions in the interests of its industry, retail and logistics partners. EPAL is represented in over thirty countries by fourteen National Committees which have committed themselves to implementing the EPAL objectives.

For further press information:

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